



Call for papers

Conference on Responsibility and Ethics in Business

GRM, Université Côte d'Azur
Nice, France, July 4, 2023

Over the past few decades, the business world has been rocked by a series of environmental, social, and financial scandals that have brought organizations from the public and private sectors around the world to the fore. Organizations have never faced the kind of ethical challenges they face today. Organizations today are called upon to act ethically, to be transparent and to repair the consequences of their activities on society and the planet.

These questions of ethics and responsibility have become one of the most important managerial concerns of companies in different parts of the world. Two competing views, the view of the maximization of shareholder value which limits the responsibility of the company to its legal obligations and the view of the maximization of partnership value which extends the responsibility of the company to an implicit social contract binding it to society and the planet, are often contrasted in the managerial literature. While available research has expanded our understanding of corporations' behaviors and motivations for sustainability issues, the questions of responsibility and ethics in finance and finance related professions (finance, accounting, and management control) remain relatively under-discussed.

The Management Research Group – (*Groupe de recherche en Management, GRM*) with the support of the French Finance Association (*Association Française de Finance, AFFI*) is organizing a conference on responsibility and ethics in Business to be held on July 4, 2023 at the premises of the **Université Côte d'Azur**, Nice, France. This conference will aim to provide a forum for debate between researchers, doctoral students and practitioners on ethics and responsibility in management, in finance and finance related professions (finance, accounting, and management control). This conference will also be combined with a round table on ethics and responsibility in in finance and finance related professions (finance, accounting, and management control) to promote exchanges between practitioners, experienced researchers, and doctoral students.

Papers on all areas of finance, accounting and management control dealing with responsibility and ethics in business across the different regions of the world will be considered. Papers can be theoretical and/or empirical. Policy-oriented papers are particularly welcome. PhD students are welcome to submit preliminary results or papers from their dissertation. Papers must be submitted to the conference organizers by May 15, 2023.

A selection of articles presented in this conference will be published in a special issue in the journal **Bankers, Markets & Investors** (BM&I) and a selection of articles will be submitted to the journal *Finance, Contrôle Stratégie* (FCS).

Conference chairs:

Mohamed Arouri, Professor of Finance, Université Côte d'Azur, GRM,
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Aude Deville, Professor of Management Control, Université Côte d'Azur, GRM,
Aude.DEVILLE@univ-cotedazur.fr

Submission procedure:

Papers have to be sent to Mohamed.Arouri@unice.fr and Aude.DEVILLE@univ-cotedazur.fr

Submission deadline: May 15th, 2023.

Decision about acceptance: May 31st, 2023.

Conference date: July 4th, 2023.

Scientific Committee:

Mazin Aljandi, EGADE Business School
Mohamed Arouri, Université Côte d'Azur
Amal Aouadi, Université de Lille
Philippe Bertrand, Aix Marseille Université
Pauline Boisselier, Université Côte d'Azur
Narjess Boubakri, American University of Sharjah
Aude Deville, Université Côte d'Azur
Laurent Deville, EDHEC Business School
Sadok El Ghoul, University of Alberta
Julien Fouquau, ESCP Europe
Jean-François Gajewski, Université Jean Moulin Lyon 3
Wafik Grais, Central Bank of San Marino
Greg N. Gregoriou, State University of New York
Mathieu Gomes, Université Clermont-Auvergne
Omrane Guedhami, Darla Moore School of Business
Michael Hopkins, Geneva Business School
Hao Liang, Singapore Management University
Bouchra Mzali, UQAM
Kuntara Pukthuanthong, University of Missouri
Adrien Verdelhan, MIT Sloan School of Management
Jean-Laurent Viviani, Université de Rennes